



Operational excellence, innovation and idea management

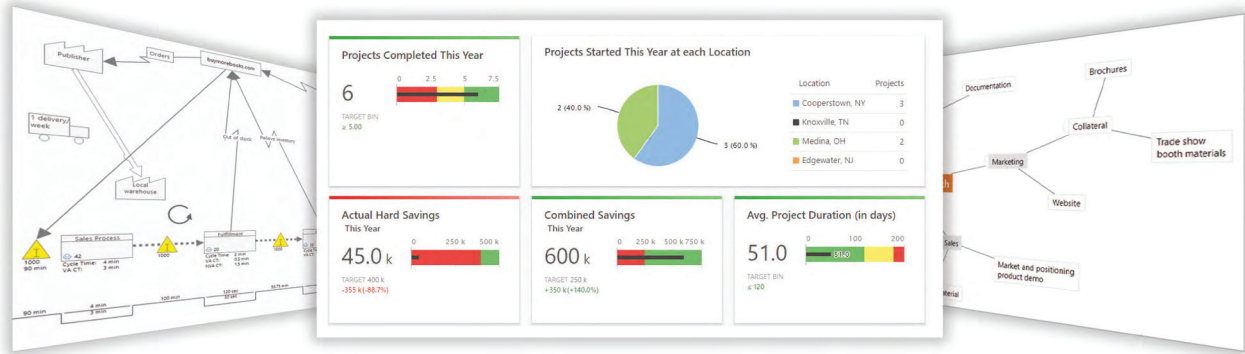


# Minitab Engage

Minitab Engage is the only solution designed to start, track, manage and share innovation and improvement initiatives from idea generation through execution.

Accelerating growth and improving profitability begins with good ideas and ends with solid execution.

Designed with the unique purpose of helping organizations build improvement and innovation programs, Minitab Engage will not only execute them with the assistance of problem-solving tools and proven project management methodologies, but then demonstrate ROI by tracking key performance metrics in real time.





# Ideate

Ideas can appear almost out of thin air or from unexpected places. Regardless of where or who finds them, begin your journey by first targeting and collecting ideas.

## Cultivate a culture of innovation

The fully customizable idea form encourages engagement and caters to gathering ideas from all individuals across an organization wherever and whenever they arise.

## Assess idea potential and alignment

All ideas are not equal. Weighted benefit, effort and risk ratings are calculated automatically through the idea form after submitters score their ideas based on criteria aligned to your organization, giving you the insights needed to evaluate and prioritize emerging innovation and improvement opportunities.

[Learn more about idea and innovation forms >>](#)

**Innovation Submission & Evaluation**

**Idea:**  
Reduce time to hire

**Business Case:**  
A faster hiring process will save money, improve offer acceptance rate, and get us our great new hires that much sooner!

**Strategic Initiative Alignment:** Build high-performing teams  
**Department:** Marketing

**Estimated Financial Impact:**  
\$50,000

Benefits:			Effort:		
Factor	Weight	Score	Factor	Weight	Score
Grow revenue	25%	0	Implementation cost	30%	3
Reduce costs	25%	7	Implementation time	20%	5
Increase capacity	20%	9	Technical dependencies	15%	1
Improve customer experience	15%	2	Gain executive support	15%	3
Improve employee safety	10%	0	Research market unknowns	10%	0
Improve employee morale	5%	9	Data availability constraints	10%	0
<b>Benefits Score: 4.30</b>			<b>Effort Score: 2.50</b>		

**Welcome!**  
What ideas do you have for making our organization better?

[New Idea](#)

**Ideas Submitted This Year**  
936

**Active Projects**  
51

**Projects Completed This Year**  
112

VIEWING DATA FOR:

**IDEAS (3)** **HOPPER (5)** **ACTIVE (2)** **COMPLETED**

Idea	In Stage	Owner
▶ Free soda for all employees	0 days	Jamie Watson
▶ New product offering for healthcare market	0 days	Maria Ferreira
▶ Reduce time to hire	7 days	Hana Nakamura



# Evaluate

Ideas are now ready for review. Evaluate and choose the best ones to ensure you're seizing the right opportunity, then kick-off your projects by planning how to bring them to life.



## Accelerate assessment of ideas and innovations

Streamline idea vetting with steering committees, so the right people are notified, action items aren't lost, and ideas become projects.

## Start right with proven methodologies

Access proven problem-solving methodologies, like DMAIC, DFSS, Plan-Do-Check-Act (PDCA) and Kaizen Events, or define your own once you're ready to start.

## Visualize plans with valuable brainstorming and diagramming tools

Leverage the comprehensive suite of resources available in Minitab Engage to set your team and project up for success, including:

### Mind Maps

Gather, communicate and organize related ideas and concepts in a new visual layout with a less structured display.

### Affinity Diagrams

Assemble thoughts and ideas into easily identifiable visual subgroups with common themes or relationships.

### Fishbone Diagrams

Map out and identify every relevant element for a holistic view of your processes or projects.

### Monte Carlo Simulation

Simulate, forecast results of a process or product and optimize any output with speed and efficiency.

[View the full list of project tools included here >>](#)



# Execute

It's always easier said than done, right? Ensure your projects are completed and executed as planned, then innovate on them and commercialize your success throughout your organization.

### Follow through confidently with robust tools

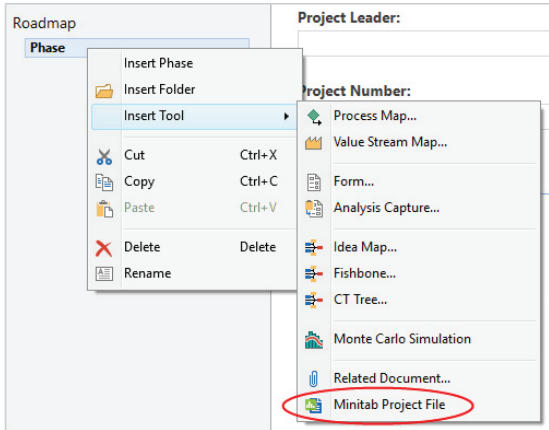
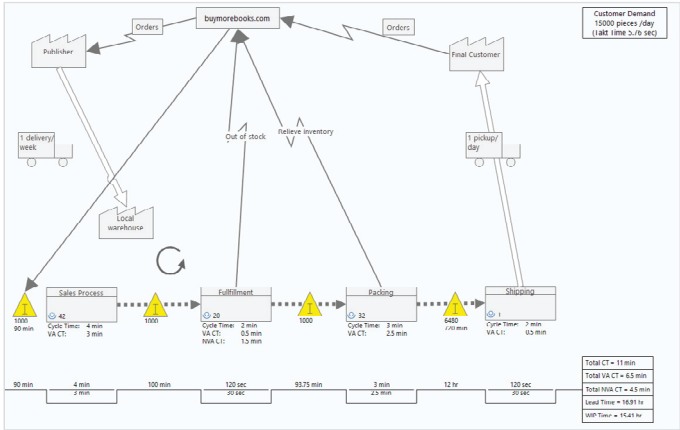
The project manager feature in Minitab Engage lets you map each step in your journey, then enables superior execution with robust visual tools and forms, like Root Cause Analysis, Five Whys, SIPOC, Failure Mode and Effects Analysis (FMEA) and more.

### Keep projects on track with ease

Notify team members with timely emails when projects need their attention for approvals, reviews and upcoming milestones, and avoid any re-work as projects are backed up automatically.

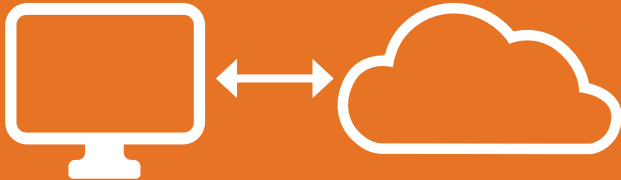
### Integration with Minitab Statistical Software

Achieve further insights by directly sending or embedding Minitab Statistical Software output in Minitab Engage.



# Better Together

Minitab Engage has both a desktop and cloud-based web app. As teams work through their programs and projects, critical data is automatically backed up to ensure no re-work is necessary and naturally increase visibility to key stakeholders, so your success is apparent.





# Measure ROI

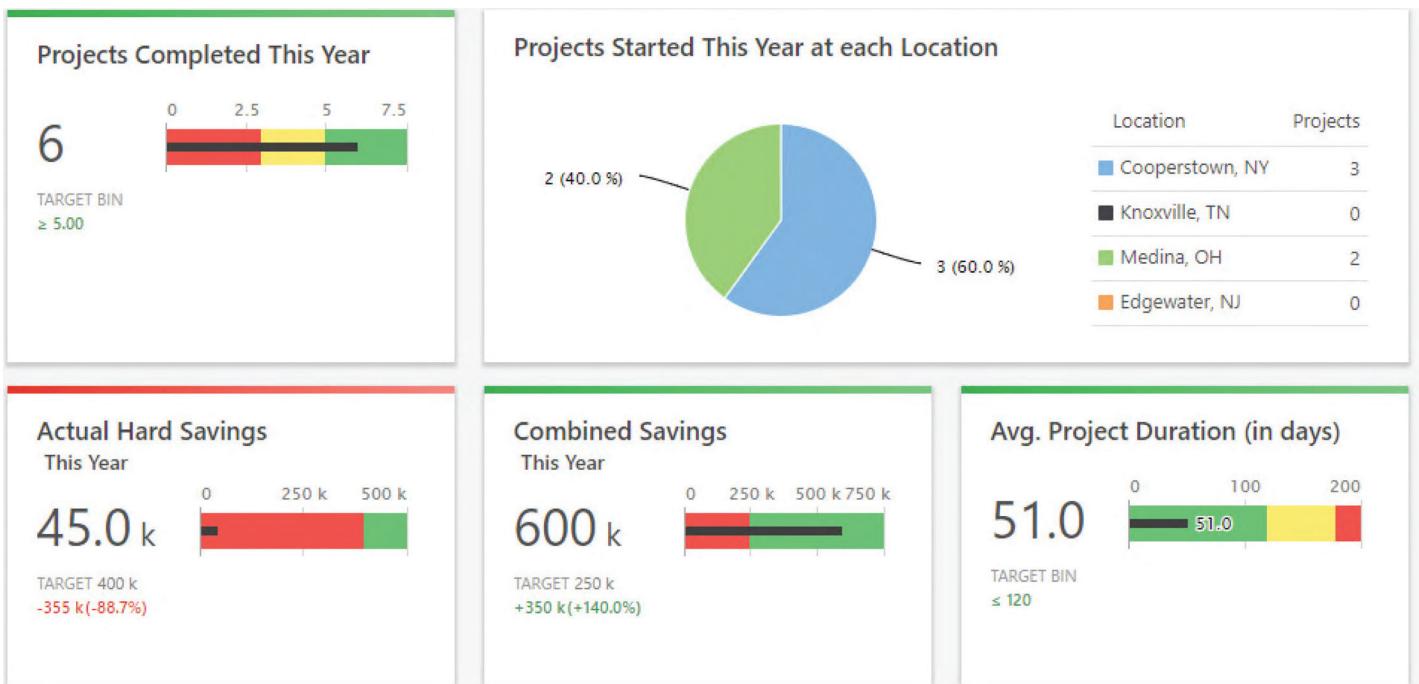
Take advantage of the ongoing, real time insights available in Minitab Engage to discover ROI, learn what worked and continue replicating those wins again and again.

## Get up-to-date project status

Real time dashboards let you immediately review improvement and innovation initiatives' status giving you the power to course correct and adjust as needed.

## Track KPIs with dynamic dashboards

View aesthetically pleasing and dynamic, up-to-the-minute tracking of performance metrics of your program, whether it's the entire initiative or focused on specific projects, teams or divisions.



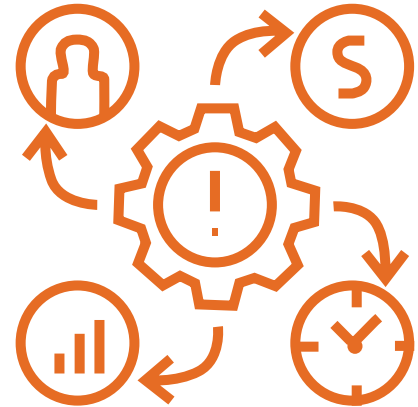
## Create reports ready for sharing

Easily generate reports and dashboards to document successes and contributions, then share with key stakeholders and leadership for better awareness and organizational influence.

## Acknowledge and repeat success

Inspire teams to replicate successes across your organization with Minitab Engage to start, track, manage and share innovation and improvement initiatives from ideation to execution.

# What Our Users Are Saying



“I teach LSS Black Belts and Master Black Belts as dozens of companies and I wouldn’t recommend any other software for them to manage their projects. Minitab Engage\* is phenomenal.”

**Trainer, Education**

“It has a great variety of tools. I have not found a similar product with its quality in the market. Besides, those tools are exactly what we were looking for.”

**Continuous Improvement Engineer, Food & Beverage**

“I love the tools and templates available for each project type. I loved Minitab [Statistical Software] itself and the Minitab Engage\* component just enhances both software uses.”

**Lean Six Sigma Master Black Belt, Financial Services**

“Minitab Engage\* is essential to our lean initiatives. It allows us to “lean” our efforts by streamlining project management including the imports of Minitab Statistical Software analysis outputs.

**Lean Specialist, Consumer Goods**

“The dashboard features help us create more accountability on key cost saving projects across the organization.”

**Senior Continuous Improvement Manager, Manufacturing**

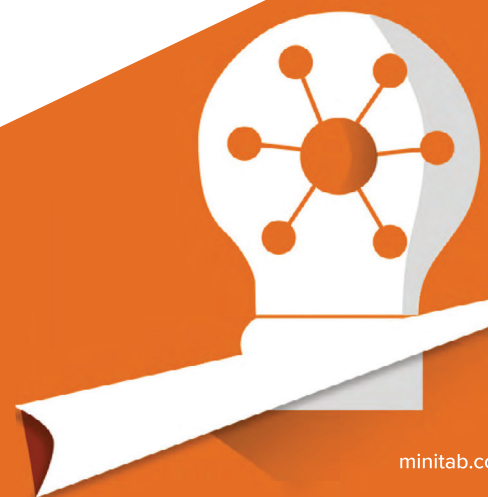
\*formerly Companion by Minitab

# Have We Met Before?

Companion by Minitab® has been upgraded to Minitab Engage®.

Minitab Engage enables organizations to collect ideas via a virtual suggestion box, gain sponsorship, and bring them to life all while expediting the entire innovation process from ideation to execution.

Minitab Engage works with your existing Companion by Minitab license, opens all Companion files, and integrates with the latest version of Minitab Statistical Software.





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**Talk to Minitab:**

[minitab.com/engage](https://minitab.com/engage)



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